



Nestlé Good food, Good life



Sfide per la compliance e opportunità di innovazione

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NESTLÉ SUSTAINABLE PACKAGING COMMITMENT

All Nestlé packaging will be recyclable or reusable by 2025



**3R
REDUCE
REUSE
RECYCLE**



**DEVELOPMENT &
IMPLEMENTATION OF
INNOVATIVE
SOLUTIONS**



**NETWORK WITH
EXTERNAL
STAKEHOLDERS**



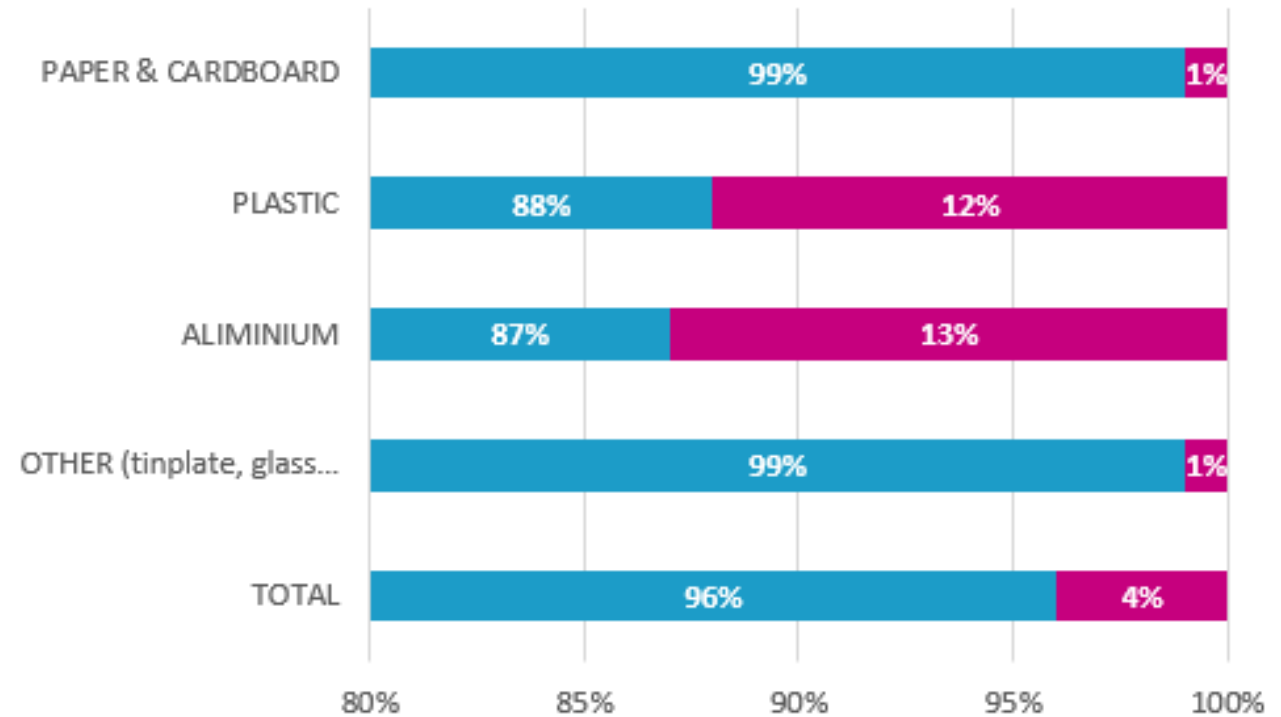
EDUCATION

96% OF NESTLÉ PACKAGING PRODUCED IN ITALY IS ALREADY RECYCLABLE

Recyclability criteria



Nestlé total volumes 2019 in Italy



STEPS FORWARD



2019: Nestlé Institute of Packaging Sciences in Lausanne

2020: Investment of CHF 2 billion to switch from virgin to food grade recycled plastics

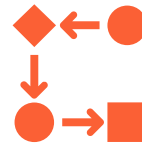
2025: 100% reusable or recyclable packs reduce use virgin plastic of 1/3



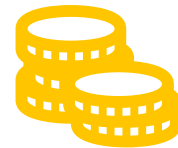
INNOVATE
or die



PRODUCTS

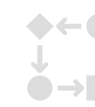


PROCESSES



ECONOMICS





PLASTIC TAX AND ECODESIGN

#MATERIAL SWITCH

#MATERIAL REDUCTION

#RECYCLED CONTENT

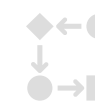


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MATERIAL SWITCH

Smarties



Nidina & NAN





MATERIAL REDUCTION

Wrap thickness



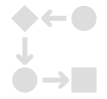
Eggs valve



New design



RECYCLED CONTENT



LA PRIMA BOTTIGLIA
CON IL 100%
DI PLASTICA RICICLATA.

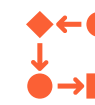


**RICICLIAMO
INSIEME**

LEVISSIMA.



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PROCESS INNOVATION

ORGANIZATIONAL IMPACTS

MASTER DATA



Registry update to **identify products subjected to plastic tax**

LOGISTICS & PRODUCTION



Update of BOM (Bill of Materials) to **quantify the amount of plastics produced**

ACCOUNTING



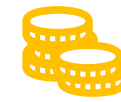
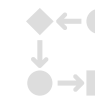
Development of a **model of tax accounting** integrated with logistics and production streams

REPORTING



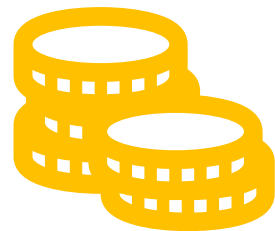
Dedicated **reporting system for periodic updates** to ADM (*Agenzia Dogane e Monopoli*)





ECONOMIC INVESTMENT

(on top)



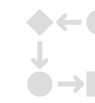
~25 mio € / year

All Nestlé business operating in Italy

= 2 production lines

of San Pellegrino canned sparkling drinks





LEGISLATIVE HARMONIZATION REQUIRED





Nestlé

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